

# About Ramesh Srinivasan

Ramesh Srinivasan has over 40 years of professional experience in managing Technology, Business and People assignments. This includes 17 years in Senior Marketing and Management positions in premier companies in India and abroad. A post-graduate in Management from XLRI, Ramesh was the Head of Operations in Singapore for Far-East Computers (now part of HCL Technologies) for over 5 years before he started his own consulting firm in 1997.

He was, prior to that, heading National Sales & Marketing at Digital Equipment India for over 4 years. Ramesh has worked with several large and medium Organizations across the world in the areas of developing Markets, designing Business Models, Large Account Management, Business Planning and Corporate Strategy reviews. His specialties include training, consulting and coaching interventions in essential Soft Skills for Managers and Leaders in Organizations.

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Ramesh is an acclaimed Executive Coach who has completed extensive assignments for CXO-level executives at Oracle, Cisco, IBM, Symantec, NetApp, Praxair, Dassault Systemes, EMC, Wells Fargo, Arcesium, Sun Microsystems, Amazon, Honeywell, Cigital, Zensar, Wipro, TCS, HCL, Taj Group of Hotels, ABB, Siemens, Red Hat, Qualcomm, Laurus Labs and D E Shaw & Co. With over 3500 hours of Executive Coaching under his belt, he counts over 80 Senior Leaders who will readily acknowledge the difference he has made to their professional and personal lives.

He is a Certified Facilitator for LEGO® SERIOUS PLAY™, a Team and Business Modelling methodology. As a Certified Master in the Blackblot Product Management Methodology, he has trained over 800 professionals for Certification in Product Management, across 40 companies. He is a visiting faculty at IIM-Bangalore and IIM-Udaipur, and conducts courses for practicing managers on Leadership, Corporate Strategy, Managing Technology Products, Cross-cultural Business and Negotiation Skills. He also runs Design Thinking courses in collaboration with the Indian School of Business (ISB), Hyderabad.

He is a much sought-after corporate speaker, and a facilitator for strategic planning sessions for many a senior management team across India. He has conducted several workshops for leading companies in India and has trained over 16000 professionals in Senior and Middle Management positions.